



Craig Proctor's SuperConference Report



Dear Friend,

What I'm about to describe to you is not a get rich quick scheme nor a magic pill to cure the ills of this difficult market. That being said, **I AM going to show you how you can quickly make a lot of money selling Real Estate in the current market and I'm going to show you how to do this without sacrificing your family, your personal interests, and your sanity.**

Let's face it, the reason most of us got into this business in the first place was the lure of easy money, big and frequent paychecks and the luxury of designing our own work week without a Big Brother Boss looking over our shoulder.

In a good market, it's easy to do well because there's lots of business for everyone. But a tough market like this one causes personal and financial stress and separates Realtors into three groups: those who continue to make great money and love what they do; those who are hanging on by a thread, killing themselves for not nearly enough money, and those who pack it in all together and leave the industry for good. I'm sure you know colleagues in all three of these groups.

I'm sure you personally know someone who has been forced to abandon Real Estate because of the market slow down. In all likelihood, they've quit to re-enlist in dissatisfying corporate slavery, taking a job they know is beneath them, effectively closing the door on their personal life.

You also know others who are hanging on by the skin of their teeth, determined to stick it out. They've resolved to work harder, putting in 14 hour days, 7 days a week, and slashing their commission just to get that overpriced listing. **Or maybe they're actually NOT putting in a lot of hours because there simply isn't ANY business out there that they can put their hands on.** I don't know which is worse, but one thing's for sure -- both of these things are bad: bad for the ego, bad for the bank account, bad for the people you care about and really bad for you personally. Maybe you're even in this group yourself.

However, with that being said, what I'm about to describe to you in **this letter is NOT right for every Real Estate Agent.** There are lots of reasons to be a real estate agent and lots of reasons agents will find their way to my site and read this report. Some people just want something interesting to do, to be busy. Some "part-timers" are in real estate just to make some extra money. And many of these people investigate me and my system with the intention of doing just a little bit better or making their work a little bit easier. There's nothing wrong with that at all. But if you're in that group, you can stop reading right now and toss this entire letter into the nearest wastebasket without a second thought.

This letter is only for the agent who is VERY, VERY SERIOUS ABOUT A GIANT INCOME INCREASE, A MAMMOTH IMPROVEMENT IN THE EASE WITH WHICH THE INCOME IS MADE, AND A HUGE REDUCTION IN STRESS, FRUSTRATION AND WASTED ENERGY ...and I mean very serious.

If that's you, then stop whatever you're doing, bolt the door or find a private place where you won't be interrupted, turn off your cell phone and beeper, and invest 15 to 20 minutes reading everything I have to say. It's that important, and it requires your IMMEDIATE attention.

I say that for three reasons:

First, I'm writing to you about a very special "SuperConference" that I **conduct personally**, only two times during the year, and almost without exception, the graduates of this "SuperConference" go home and instantly jump their incomes not up a notch or two but way, way, way up - and so dramatically alter the way they create the income that some of their fellow

agents go green with envy and stop talking to them! **After dozens of these “SuperConferences” and working at them hands-on with over 20,000 agents - and tracking their after-SuperConference results - we have this down to a science.** The fast, dramatic, big results happen. You should NOT be here if you do not want and are not ready for such a “transformation” in your business. I’m not kidding.

The fact that 72% of those who attend once choose to return as “alumni” to keep improving speaks volumes - why would any sane person spend their time and money to return to the exact same training if the tangible, immediate results weren't gigantic? So please get this: should you choose to take this hands-on, personal, intense 3 days' training with me, your life WILL change. **Your income will go up, the struggle to make money in this business will evaporate, so you'll make more money in less time with less hard work than you've ever imagined. You'll have more time and energy for your family, social life or pastimes.** You'll have more fun everyday. And you will arouse envy and jealousy in some, that's inevitable. So we are talking about MAJOR CHANGE OVERNIGHT. You have to think seriously about whether or not you can handle that.

Second, I have to be as selective as possible about who I admit to this “SuperConference”, out of fairness to all the attendees, and for my own satisfaction, and to ensure continuing the extraordinarily high rate of success we have with the program. So I try to discourage the not-so-serious from coming. I only want people in the room who are so sick and tired of banging their heads against the wall doing this business the hard way.....who are so eager for a better way they will really tune in and get it, not fight it.....who are really committed to a breakthrough, to skyrocketing their incomes but also re-capturing their lives.

Remember, until very recently (and for 20 years), I was an active and highly successful real estate agent myself, out-performing 99.9% of all full-time real estate agents in North America even though I only worked at it part-time. For each of my last few years as an agent, I reduced my work hours devoted to real estate, yet kept my income at its peak level, and retained my “lofty perch” **in the Top 10 of the entire RE/MAX® organization worldwide out of over 100,000 Real Estate Agents.** I worked fewer hours than 90% of these agents, but earned more than they did. (I chose to spend lots of time with my wife and three young children.) The fact is, I enjoy this business; writing, teaching, coaching. The philosophy I share with people is that you can “have your cake and eat it too” - the real estate business done “smart” can provide you with a big income, pleasant work, prestige in your community AND plenty of time for a life too! **You do NOT need to sacrifice your family or your health for the money.** After all, look at what it has afforded me personally. Because of the success I achieved in my real estate business, my wife Catherine and I were able to close up shop and move our family to the beautiful beach home we bought in Florida, giving me the luxury of coaching and training agents full time.

Wherever you are in your real estate business, I've been too. So I can tell you from first hand experience that the problem isn't you. The problem is the techniques and systems you're using. Now, don't get me wrong. The market IS challenging right now. **Your success with the system I will teach you is not dependent on how great or rotten the real estate market is.** It won't matter whether you're a man or a woman, a newbie or a rookie. It won't matter whether you're operating in a major metropolitan area or a small town. As you will see, none of these things matter.

The ONLY thing that matters is connecting YOU with the right systems and tools so you can finally start achieving your true potential; finally start to enjoy the fruits of your labor; finally start to have a balanced life that you can truly enjoy.

Now as I said, there's no doubt that this IS a tough market. Inventory is at an all time high, and in many markets across the country, you have to list ten properties to sell one. And that's the very reason you canNOT afford to keep using the wrong systems and flogging the same, useless tools. In a good market, you could hang on and keep hoping things will improve. In THIS market, you can't afford to live on wishful thinking.

Look around you. How many agents do you personally know who have decided to finally pack it in. This could easily be you because any industry report you read is predicting that things are going to get much, much worse before they get better. On the flip side, however, there are still many successful agents who will continue to make serious money selling real estate (like I did) despite the bad market.

***So how is it possible that some agents actually
do better in down markets?***

Well, I'll explain to you shortly how that's not only possible, but inevitable. But first, let's get back to the battle you're fighting and why the market is hitting you so hard.

Here's the problem . . . traditionally, agents have focused their efforts on generating leads and appointments; on signing up as many buyers and sellers as possible to contracts. **Up to a few years ago, this was the right thing to do.** But think about this. If those buyers and sellers are not buying and selling, you're not making any money. The important thing to understand, especially in the current market, is that you shouldn't be focused on leads and contracts and listings, but rather on getting more buyers who absolutely must buy NOW and sellers who absolutely must sell NOW. **These are the only leads you should be following through to appointment. All other leads are actually detrimental to your business because they're adding expense, wasted effort or both.**

That may sound obvious, but read between the lines of what I'm saying.

You don't just need sellers. In fact, I'm sure you're experiencing the same thing in your market that other agents are: listings are really easy to come by in this buyer's market. I'll hazard a guess that you're probably carrying more listings than you can handle right now.

***The problem isn't finding listings . . .
. . . the problem is selling the listings you have***

What you **REALLY** need to not only survive, but flourish, in the current market are:

- Serious and motivated sellers who WILL do what it takes -- right NOW -- to get their home to sell. Otherwise, you have just another over-priced listing – another listing that's not going to sell. And as I mentioned, taking on listings that don't sell actually hurts your bottom line. It's a huge expense, NOT a profit centre.
- Serious and motivated buyers who are ready, willing and able to buy right now. Otherwise buyers sit on the sidelines and wait for prices to come down.

In other words, out of the literally millions of sellers who have flooded the market from coast to coast with homes they "want" to sell, you need an easy, inexpensive and automatic way of attracting the sellers in your marketplace who "have" to sell and compel them to choose you to get the job done.

And, hand in hand with that, you need a way to easily sift through the indecisive buyers -- the tire-kickers and curiosity-seekers -- to zero in only on those buyers who want to move tomorrow and will do what it takes to make an offer that the seller will accept.

Bottom line, if you're serious about thriving in this current marketplace, you must have systems in place to specifically target these Must-Sell Sellers and Must-Buy Buyers. I call these "Sure-Thing" Prospects.

That makes sense, doesn't it. And that's exactly what this SuperConference is about: making money, and succeeding despite the marketplace.

You see, you need to understand -- and believe -- that your success in real estate is NOT market dependent. If you do the right things, you're going to be successful despite the marketplace. Why? Because no matter what kind of market you're in, there are still enough homes selling to enable you to make a good living. All you need to do is make sure that you're plugged into those sales.

And what IS selling in today's market?

I've identified 7 Sure-Thing target groups that WILL earn you commission when you need it ... "now". Not "if". Not "maybe". Not "perhaps down the road". But right now. Why? Because these seven groups are highly motivated for emotional and financial reasons. For these people a purchase or a sale isn't an "option", it's a "necessity", and they need a Realtor -- they need YOU -- to help them accomplish that necessity.

7 "Sure-Thing" Prospects You MUST Be Targeting to Get "Now Sales" Which Equals "Now Money"

1. **Life-Event Prospects** -- Highly motivated prospects whose living needs and circumstances have abruptly changed because of a dramatic life event such as divorce, marriage, birth and death. At this SuperConference, I'll give you the exact ads that will most compellingly attract these highly motivated prospects.
2. **Sellers Who Already Have a Contract on Another Property** -- Many people don't want to take the step of listing their home for sale until they know exactly where they're going. So when they come across a home for sale that they absolutely fall in love with, sometimes they make a very fast decision to place an unconditional offer on it. They're now suddenly in a situation where they must sell their existing home fast. These prospects are some of the best buyers to work with because they're much more open to listening to what we have to say about the market, and willing to price their home properly so that it will sell. At the SuperConference, you'll get proven ads and campaigns that specifically target and attract these motivated prospects who have a contract on another property.
3. **Bank Foreclosures and REOs** -- These can represent a jackpot because you've got a motivated seller that you never have to ask for price reductions, and once you open the pipeline, the referrals simply come to you on a steady basis. For example, Bryan Pellican of Las Vegas, NV is a successful system user who currently has over 400 REOs. Bryan went from cleaning people's carpets to selling so much real estate that he is currently the #1 agent in Las Vegas, earning annual GCI of \$5 Million. This is despite the fact that Las Vegas is one of the softest markets in the country. Bryan will conduct a "don't-miss" session on this topic at the SuperConference so you'll know exactly how to go after and win this business.
4. **Short Sales** -- Something like 5-7% of Americans are behind on their mortgage payments right now, so asset managers and loss mitigation departments are overrun by people getting foreclosed on. I've developed some ads that will have Short Sale Prospects lining up at your door, and even paying you an upfront retainer to put the short

sale package together, and a system that ensures your contract or your offer gets moved to the front of the line over all the other files loss mitigators have got sitting on their desk. You will not want to miss this critical session.

5. **Corporate Relos** – Learn how to plug yourself into this source so that you'll have relos sent to you on a consistent basis. These prospects come into town for a day or two, look at ten homes and buy one. How easy is that?
6. **Builder Close-Outs** – There are many builders who are stuck with homes they can't sell. Learn how to remove the risk from builders, make their homes more likely to sell, and receive a steady stream of motivated clients in return.
7. **Motivated Investors** – This is an awesome time for investors to buy. Learn how to get investors lining up at your door (with ads you'll receive at the SuperConference), and paying you a fee for the access you'll be able to provide them to the best deals.

In very specific terms, then, this SuperConference will show you how to survive in really bad markets AND in really good markets.

You see, this "SuperConference" is about much more than a few advertisements that work or a few marketing "tricks". **This is about a completely systemized, efficient, and "different" approach to this business so totally in contradiction to everything taught to and done by 90% of all agents**, it is admittedly "hard to swallow". Agents have it beaten into their consciousness that there is a direct, unbreakable link between hard work, long hours, and income in this business; that high income is the reward earned by your tolerance for pain and punishment; that it's a numbers game so you must suffer through hordes of unqualified, indecisive, impossible to satisfy time-wasting non-prospects just to unearth a gem now and then.....this thinking is ALL WRONG. And you must be willing to abandon it, when I prove to you that there's a very different "hidden" business waiting for you in real estate that does not require you to absorb untold amounts of rejection, stress and drudgery, **does not require you to be out all hours, does not require you to be a stranger to your family.**

This "SuperConference" is about ALL that, and more. It's about relieving the stress of erratic or unpredictable income and creating a steadily producing, reliable, certain income generating machine. It's about leaping to the very top of the real estate profession in your community, so clients come to you totally pre-sold on you and your advice, making "the listing presentation" a mere formality.

So, second, this isn't for everybody because only those eager NOT just for more income but for a better business experience and for a quality life should be here.

Third, I put myself way out on a limb with the unusual guarantees I provide to attendees of this SuperConference, so I need to have only very serious students with me for the three days.

Now, don't get me wrong: it doesn't matter much whether you are currently already doing well or struggling just to make enough money to stay afloat. Your current income level or amount of experience, these are not the issues. It's not so much where you are as where you want - no, where you are determined - to go. You see, different people become "ready" to accept a superior and different modus operandi at different times in their careers and lives.

We've had SuperConference attendees already making \$200,000.00 a year (but killing themselves doing it). We've also had SuperConference attendees barely making \$20,000.00. Both went home with EXACTLY what they needed for VERY FAST, DRAMATIC, POSITIVE CHANGE. Both were "ready".

So, with all that said, let me give you some details about this extraordinary 3-day training - beginning with a quick warning: we only do this two times during the year (it's the hardest work I do and I'm not willing to do it more often). When we announce dates, some of the limited number of available seats are instantly gobbled up by returning alumni, some go to agents on a waiting list - some have heard about this from colleagues, called, insisted they wanted to be in the next one, pre-paid even without knowing the dates. So we start with a sell-out already in progress the day I mail these invitation letters. To be as fair as possible, we mail all the invitation letters on the very same day. We usually wind up turning people away. It is VERY IMPORTANT that you read the rest of this letter NOW and respond immediately, if you conclude that you are ready for this major step.

FREE: AN ATOMIC-POWERED ARSENAL OF INCOME BOOSTING, BUSINESS ALTERING WEAPONS SO POWERFUL I ONLY ISSUE THEM TO AGENTS TAKING THIS TRAINING

As an attendee at this special SuperConference*, you will take home a huge "Bonus "Box" with over \$2,900.00 worth of marketing and moneymaking tools that are simply too powerful to include in the regular Quantum Leap System. I'll describe them in just a few minutes. (*Offer limited to "Early Bird Registrants")

13 Sessions That Will Show You How to Take Back Your Life and Start Loving Your Real Estate Business Again

At my SuperConference, you will learn how to take back your life and reap the rewards you deserve from this business. But let's get to the details. Let me describe exactly what happens at this SuperConference:

SESSION # 1: "THE VISION": HOW CONNECTING YOU WITH THE RIGHT SYSTEM WILL FREE YOU TO WORK LESS, MULTIPLY YOUR EARNINGS MANY TIMES OVER, AND LIBERATE YOU FROM STRESS, FRUSTRATION AND WASTED EFFORT

I will open this SuperConference by carefully taking you through the BIG PICTURE of my personal System for this business – the one I used day-to-day myself in my 20+ years as an agent, which made me more than \$7.4 Million Dollars in commissions in my last two years as an agent alone. You will begin to understand how my automatic and inexpensive systems for lead generation will seamlessly replace your current (inconsistent and highly labor intensive) methods, making your "problem" of finding business completely go away. You'll learn how easy it really is to convert this new flood of business into money in your bank account with a "system" that completely reverses the "give-take" equation: namely, you'll be able to GIVE LESS, and TAKE MORE.

In this Session, I give you the VISION of what your business and your typical day, week, life can - and WILL - look like. In that movie, "Butch Cassidy and the Sundance Kid", when Redford's riding the new- fangled bicycle and Newman's scoffing at him, Redford says that the problem with most folks is that they're looking at the world through bifocals rather than binoculars. Well I'm going to hand you the equivalent of the hubble telescope! Get you into the magic of thinking BIG.

But also in this Session, I'm going to show you how to handle all the nitty-gritty details from the perspective of someone who has experienced it himself.

In total, you will clearly see how you will dramatically increase your income while being able to STOP being a SLAVE to your business, stop trading your time for money, stop "missing" your life. You will NEVER again have to be "on call" 24/7, dragging your worn out carcass home after 12, 13, 14 hour days.

SESSION # 2: 8 SUCCESS FORMULAS YOU CAN BORROW FROM THE MOST PROFITABLE BUSINESSES IN THE WORLD (WHICH MOST AGENTS DO NOT UNDERSTAND, ROUTINELY VIOLATE AND SUFFER MIGHTILY AS A RESULT)

If this is a business where it is easy to make \$250,000.00, \$500,000.00, even \$1 Million a year and I promise you, it is - why don't more do that? Over the last decade, I've carefully observed the behavior of over 30,000 agents who are using my system, as well as those I've competed against, coached, counseled, etc. I've also very carefully analyzed what worked for me and what didn't, as in the past 20 years, I've gone from being dumb as a pile of rocks and struggling for my first sale to being the #1 RE/MAX® agent in the world, selling over 500 homes annually and banking almost \$4 million a year in commissions. I've also learned by watching successful businesses outside of Real Estate and asking: who are the major players and what are they doing and not doing that makes them so successful? Out of all that, I've narrowed the differences between the relative few who create giant incomes and rich lives from this business, versus the vast majority who struggle, to just EIGHT key Success Formulas.

I'll illustrate these EIGHT SUCCESS FORMULAS by showing you woefully unsuccessful ads from early years and revealing why they didn't work - and why most agents' ads fail by defying these 8 Formulas. I'll explain the SECRET DIFFERENCE between what buyers really want vs. what agents think they want and try to sell - why 95% of what 95% of the agents advertise and say is wasted effort, falling on deaf ears and closed minds! I'll even show you how these Eight Success Formulas apply to every aspect of your day-to-day activity.

Seeing these Eight Formulas laid out before you suddenly makes the complex simple cuts through all the confusion and reveals exactly what it takes to attract more top-flight clients than you can handle it's like stumbling around in the dark, hitting your knee on something and wondering what it was, then hitting the light switch.

*******BONUS: AT THIS POINT IN THE SUPERCONFERENCE, I WILL HAND TO YOU ON A SILVER PLATTER THE 17 MOST SUCCESSFUL AND PROFITABLE ADS THAT I HAVE EVER WRITTEN AND USED IN MY REAL ESTATE BUSINESS.*******

I will take you through each of these ads, in detailed analysis, dissecting each one, so you'll understand its hidden secrets, exactly WHY it works so well, so you can "knock it off" and use it, as soon as you get home.

I used these ads for years in my own business without having to change a word, and my most successful systems users - in marketplaces all over the country - continue to reap huge profits from these very same ads.

SESSION # 3: HOW TO ACTUALLY "REVERSE" THE PROSPECTING PROCESS, SO INSTEAD OF SPENDING YOUR LIFE CHASING PROSPECTS, THEY WILL SEARCH YOU OUT, DESPERATE TO RETAIN YOUR SERVICES

There are two "horrors" of the real estate business that literally DESTROY REALTORS time and time again. Kill them financially. Kill them emotionally. Leave them laying by the roadside, their entrails ripped out, their very life oozing out onto the pavement. Real estate business road kill.

One is the horribly painful "cold prospecting". The other is the erratic up-and-down, famine-or-feast, uncertain, unpredictable income and lack of it.

Well, are you ready to ELIMINATE BOTH OF THESE HORRORS from your life forever?

Fact: For the last 15 years of my own real estate career, I did not make even ONE "cold call". Not one. Forget all that call-the-FSBO's nonsense. Forget handing out a billion business cards, forget being a "cold call cowboy". That "grinding" will kill you. So, I did not make even one "cold contact" in fifteen years. But in each of those years, over 700 good prospects have called me (that's about 2 every day!!!) - and that's in a town of just 80,000 people. I am living, breathing, real, undebatable, inarguable proof that you can get hundreds of top prospects seeking you out and calling you from an automatic system, NOT from grinding manual labor.

The other problem is the wildly fluctuating, uncertain income. Bills occur with regularity. The folks you owe money to have a system, there's a certainty about their businesses! Your mortgage payment, car payment, credit card bills, phone bill, kids' tuition, etc. doesn't happen now and then. These bills arrive on schedule, with absolute predictability. Facing them with an uncertain income can be so stressful it eats into your performance, which hurts your income - a vicious cycle. Fact: the business I teach you is so systemized you will be able to predict your income month by month nearly to the penny. My Automatic Reverse Prospecting System not only eliminates any need for "grunt work-type prospecting", it brings a steady stream of good clients it brings sanity and stability it regulates and stabilizes income like insulin stabilizes blood sugar for diabetics it's THE CURE for "feast-or-famine".

*******BONUS: ONLY VIA THIS SUPERCONFERENCE, YOU NOT ONLY MASTER THIS SYSTEM, YOU GO HOME WITH IT CUSTOMIZED FOR YOU AND YOUR MARKETPLACE, CHOSEN CLIENTELE AND PERSONAL OBJECTIVES.*******

Imagine what it will feel like to go home KNOWING you'll NEVER have to make another dreaded cold call again....NEVER have to face an uphill battle, selling yourself to a cold, skeptical prospect....NEVER have to be hung up on again...and...

Imagine what it will feel like to go home CERTAIN OF A PREDICTABLE, STEADY STREAM OF GOOD PROSPECTS PRODUCING VERY PREDICTABLE INCOME. What will that - alone - be worth to you?

SESSION # 4: HOW TO ISOLATE THOSE "SURE THING" PROSPECTS WHO WILL MAKE YOU NOW MONEY IN THIS BAD MARKET

A flood of prospects is great, but in a market like this, you need more than passive listings and indecisive buyers. In a difficult market like this, you need to be choosy about which prospects you will agree to work with.

Instead of killing yourself to get ten listings, few of which will sell (the distillation of hundreds of phone calls, dozens of presentations, thousands of dollars in property ads, hours of YOUR time), you will learn how to fine-tune the scope so you'll hit a bullseye every single time.

You'll learn how to target short sales, REOs and bank foreclosures, builder closeouts, motivated investors, Corporate Relos, life event prospects and more so the best of the best of these Sure-Thing buyers and sellers will line up at your door and open their wallets to you.

At the other end of this session you'll be armed with specific ads (tiny, inexpensive ads that will cost you a paltry \$30-\$40 with your local newspaper or, even better than that, that you can place at NO COST on CraigsList, Kijiji, BackPage etc.) that will smoke out the surest things in your marketplace, right under your competitor's noses, without them having the foggiest notion what you're doing or how. You'll learn exactly what to say to these prospects when they contact you, what rules you will have them follow, and exactly what to say and do to ensure you get paid every single time.

SESSION # 5: SYSTEMIZED FOLLOW-UP & CONVERSION: HOW TO HANDLE YOUR NEWFOUND FLOOD OF LEADS WITH MINIMUM TIME AND MAXIMUM EFFICIENCY

Now here's an amazing fact: most agents do NOT follow up on leads. Not really. What they do, they do haphazardly. Some days they do, some weeks they don't. They have NO SYSTEM.

So, you WILL multiply the number of leads flowing to you, as a result of Sessions 3 and 4, but what good is that if you can't handle them efficiently?!? If you waste your leads, you can't hit your income goals, and your advertising costs may even eat you alive. If you kill yourself doing follow-up, calling, calling, calling, chasing, chasing, chasing, you'll burn out and die.

I know from firsthand, painful experience how vitally important it is to get a grip on this. Early in my own career, I carefully tracked a large number of leads I got over many months - and I found out that 82% had listed with other agents within 12 months. 82%!!! If I could have gotten just part of those "lost" ones, I'd have been rich. I did all the work to get them revved up and interested, and then other agents got the commissions. That was a real eye-opener. A whack on the head with a 2 by 4. It got my attention. It motivated me to caulk the cracks, to plug the holes....to properly value my leads....and to devise a very thorough, fail-safe follow-up system to protect them from other agents and to convert them to clients, even if that was 3, 4, 5, 10 or 12 months after the first contact.

A lion's share of my almost \$4-Million in annual commissions is thanks to THIS ONE THING - so here in this Session, I will show you:

EXACTLY how to build such powerful relationships with your prospects that you "LOCK OUT" COMPETITION

How to AUTOMATE the necessary follow-up, so there's nothing left to chance, no one slips through the cracks, there's no hit-or-miss....the results are predictable.

How to FREE YOURSELF from drudgery in follow-up.

How to create "TRUSTED ADVISOR POSITIONING" with prospects through the "unique content" of my kind of follow-up, so you are NEVER viewed as a "pest"....you ARE seen as different from all other agents.

How to do follow-up THE OPPOSITE OF ALL OTHER AGENTS, so you stand out from the crowd.

*******BONUS: AT THIS STAGE OF THE 3-DAYS, I WILL ALSO SHOW YOU AND TAKE YOU THROUGH THE COMPLETE, CAREFULLY ENGINEERED "LISTING PRESENTATION" I USED MYSELF WHICH COMPELLED 90% OF ALL THE SELLER PROSPECTS I MET WITH TO SIGN WITH ME. YES, A 90% EFFICIENCY FACTOR . . . IMAGINE SITTING DOWN WITH PEOPLE WITH A 90% CERTAINTY YOU WILL LIST THEIR HOMES (AT A SALE-ABLE PRICE....WITHOUT DIFFICULTY.) OH, AND I'LL DO THE SAME WITH MY BUYERS' PRESENTATION, WHICH ALSO HAS A 90% EFFICIENCY FACTOR. I'LL ALSO REVEAL HOW I MADE DOING BUSINESS WITH BUYERS MY MOST PROFITABLE YET LEAST TIME-CONSUMING SOURCE OF INCOME.*******

As a result of this Session, you'll be able to systematically and automatically convert your much-increased, steady stream of prospects into contracts and clients, with less time, less effort, NO "hard selling....and safeguard your prospects from "poaching" by competitors.

SESSION # 6: VERIFY FOR YOURSELF FIRST-HAND HOW ALL THIS REALLY WORKS FOR OTHERS: PUT SUCCESSFUL SYSTEM USERS AND SUPERCONFERENCE ALUMNI ON THE "HOT SEAT"

One of the things I hear most from uninformed or skeptical agents is:

"Gee, Craig, that all sounds fine and dandy, and it's great that it worked for you, but I don't think it'll work-for me because....

....I'm too new in the business

....I'm very experienced already

....I'm in a much bigger city

....I'm in a smaller town

....I'm with a different company

....I'm older, younger, fatter, thinner, a woman....

Well, I do NOT want YOU to leave with even a teeny-tiny smidgen of doubt left in your mind about any of this I want you to go home with the unbridled confidence, no, the CERTAINTY, of a "giant-killer"

There are now more than 30,000 Realtors using my System. There are over 20,000 Realtors who've been through the intense, hands-on training at this SuperConference. I want you to meet them, hear from them, even quiz and grill them. So, in this Session, I'll bring these super-successful agents up front and interview them have them answer YOUR questions....

For example, at a recent SuperConference, we had an agent from Sarasota, Florida describe exactly how he generates 40 to 90 prospects EVERY TIME he runs one of my "special ads" in a particular publication. Another agent, from Denver, showed how he uses my "buyer profile/control system" to get dozens of super-qualified buyers calling him, immediately signing contracts, then doing almost all the "work" themselves - he said he'd never made so much money with so little effort before in his life! On and on.

At this SuperConference, I'll introduce you to a cross-section of "star performers" from small and big cities, "hot" and "cold" markets, from all over the U.S. and Canada, men and women, young and old each with very specific examples of how they are using the strategies and tools given to you at this SuperConference what they spend, what they get nothing held back.

You will gain GIANT-KILLER CONFIDENCE from their "show-n-tell", you will get their "tweaks" on my strategies, so you see how you can modify everything to fit you like a \$1,000.00 custom-tailored suit...

SESSION #7: HOW TO TRANSFORM YOUR REAL ESTATE CAREER FROM A "JOB" YOU WORK AT, TO A "BUSINESS" THAT WORKS FOR YOU

There is a big difference between "being an agent" and "having a Real Estate Business". In this Session, I explain that all-important distinction, then show you the three ways you can leverage yourself and grow your business - how to increase your commissions by up to 100% without working any harder or spending any more money just by making these 3 "little" changes in the way you do business.

You'll hear the gossip: agents insisting that you can't make the kind of money I made, working as little as I worked ... that somehow I "cheated", doing things nobody else could do. Listen, there's nothing special about me. There's nothing I did as an agent that you can't copy. In fact, I deliberately made myself copyable for you. Yes, there are plenty of EXCUSES for staying small or being a super-control-freak and doing everything yourself and working yourself into a grave, alienating your family, ending each day exhausted. But it's NOT necessary. I'll reveal everything I did to create a thriving real estate business that worked for me instead of enslaving me.

SESSION #8: HOW TO CUT AT LEAST 20 HOURS OFF YOUR WORK WEEK BY PROPERLY UTILIZING JUST ONE OF MY "POWER TOOLS"

This is a very specific, practical 1-2-3, A-B-C, how-to-do-it Session. It has to do with "hotlines" – special "recorded messages" that work like robots, to do all the work of sifting, sorting and qualifying prospects for you (while you play golf, help your kids with their schoolwork, go get a massage.)

Listen up - "hotlines" may have been one of THE most profitable discoveries of my entire real estate career.

I started experimenting with them years ago, in the most primitive and cumbersome way ... with shelves of answering machines hooked up to 18 different phone lines in my basement.

Today, it's ridiculously easy to do the "mechanics".

But agents who try this on their own, without knowing precisely how to target different prospects with the right messages, how to make it all fail-safe and efficient, usually quit, give up, and grumble that this doesn't work. They're wrong and my successful students prove it. FACT: a properly set-up Hotline System WILL cut at least 20 HOURS OFF your work week 80 LIBERATED HOURS A MONTH!!! and it's probably the only way you can double or triple your business WITHOUT ADDING A BUNCH OF ASSISTANTS TO "PARENT".

This is so important, I devote this entire Session to every detail. I even save you tons of time and money by letting you "tap into" two proven, effective Hotline Systems already in place. You will be able to INSTANTLY have your own "robot prospecting handlers" working for you 24 hours a day, 7 days a week no bathroom breaks, no sick days, no hassles for pennies a prospect.

*******BONUS: TO ENSURE YOUR SUCCESS, I WILL GIVE YOU THE EXACT WORD-FOR-WORD SCRIPTS I USED AND THAT YOU SHOULD USE TO MAXIMIZE YOUR HOTLINE RESULTS. (I'LL ALSO REVEAL THE ONE SENTENCE THAT CAN KILL THE RESPONSE TO YOUR MESSAGES WHICH IS THE MISTAKE MADE BY MOST AGENTS WHO TRY THIS ON THEIR OWN.) WHAT ARE JUST THESE SCRIPTS WORTH? THOUSANDS AND THOUSANDS OF DOLLARS!!!*******

And that's not all. In this same Session, I'll show you how to actually REDUCE YOUR AD COSTS BY AS MUCH AS 75% by using amazingly tiny classified ads that cost \$10, \$20 or \$25 – or better still, that you can run for FREE to get you better results than big display ads costing thousands. I'll show you how to use this strategy as a sneaky "guerrilla warrior", getting huge results from advertising your competitors don't even notice. (This "secret" alone is likely to put more money back in your pocket in ad savings this year than the entire investment to attend the SuperConference!)

SESSION # 9: CONVERT PROSPECTS TO CLIENTS 90% OF THE TIME WITH NO "MANIPULATION", "HARD SELLING" OR "CLOSING" REQUIRED

I hated ordinary "selling".

And I stopped doing it years ago.

How much arm-twisting, fast-talking, fact-bending and objection-handling do YOU have to do in your listing presentations? The fact is, if you're getting a bunch of objections lobbed at you, you're working way too hard, and suffering way too much. If you have to be a "closer", your presentation just isn't strong enough.

I'm talking about an entirely and radically new "persuasion paradigm". No, NOT "psycho-babble". But NOT the same-old, same-old sale tactics that have been taught for years either. Pushy, traditional selling doesn't even vaguely resemble the positive, trusted advisor-type discussions I had with my prospects where 90% signed on the dotted line with NO "close" by me, no matter how many other agents they'd talked to. I'll show you exactly how you can create this unusual selling environment and get these amazing, refreshing results.

If you got nothing else from this entire SuperConference (which is impossible) but freedom - once and for all - from uphill-battle selling and strong-arm closing, it'd be worth ten times the fee.

SESSION # 10: HOW TO WORK WITH BUYERS SO THEY'LL SEARCH YOU OUT, PAY YOU MORE, AND DO MOST OF THE WORK THEMSELVES

In the current real estate slowdown, the money is with the buyers. One of the key reasons so many agents are failing in the current slow real estate market is that they don't know how to effectively and profitably work with buyers.

The buyer system I'll teach you is radically different from what most agents do. I'll take you through the step-by-step system thousands of my system users are currently using in their marketplaces to easily and inexpensively compel droves of buyers to seek them out, pay them more and bind themselves to a contract with them.

Specifically, I'll show you exactly what to say and do to qualify buyers and get the good ones to meet with you. Then, once you're face-to-face with these buyers, I'll demonstrate my VIP Buyer presentation that is so shockingly different (and full of meaningful benefits for buyers) that it unfailingly compels 90% of the buyers you meet with to sign a contract with you.

And not only that. Your buyers will not only happily sign a contract with you, they'll also pay you an upfront \$495 retainer fee. This upfront fee is non-refundable and is not credited back against commission. This is clear, over and above, upfront money that ensures you get paid by every buyer you work with even if they don't end up buying a house.

Next I'll really stretch your paradigm by showing you how to negotiate the commission with buyers just as you do with sellers (instead of accepting whatever is being offered by the listing agent on MLS – and YES, this is completely legal doing it my way.)

But even this isn't the best part. I will go on to show you how I program buyers to do most of the work themselves, including checking their email every morning, driving around on their own to view listings, and only calling you once they've decided they want to view one of the homes they've driven by.

Using this exact system in my own business, at any one time, I had over 300 buyers working to make me money, and all of them will tell you that they loved my system because it worked better for them too!

SESSION # 11: HOW TO MAKE THE INTERNET YOUR MOST PROFITABLE LEAD GENERATOR

Boy, is there a bunch of hype and lies and outright fraud and foolishness flooding the Real Estate Industry regarding the Internet. Which is it: a truly profitable marketing tool? - or a big black hole that'll suck up your money?

You can waste a whole lot of time and money trying to figure that out for yourself ... and probably get conned, scammed and ripped off along the way by all the "shovel sellers", the Internet service providers who see you ... see Realtors ... as a "gold mine" to be exploited....

.... or you can listen to a Realtor who actually made over \$1,800,000 in commissions directly from his web site each year. Me.

I know what's fact, fiction, truth, lies, smart, dumb, b.s., reality, because I've already sorted through all the hype, experimented and ultimately arrived at something that works.

Anybody else making you wild promises about the Internet: demand that they show you proof of their real estate commissions directly from their Internet marketing. They won't. They can't. Listen, "Internet" is VERY "sexy". Exciting. Appealing. It's easy to hypnotize people with theory, ideas, tech-babble, jazzy graphic web sites. DON'T BE SEDUCED. Virtually everything I see agents who are not privy to my strategies doing on the Internet can only make money for the "shovel sellers" ... not for the Realtors.

So here's what I'll do:

1. PROTECT YOU from wasting money on "fool's gold"
2. TELL YOU THE TRUTH, bad as well as good
3. SHOW YOU exactly what I did myself (and what my most successful system users do) - and how I consistently made over \$1.8 Million each year directly from my internet leads

In this Session, you'll hear from my own Internet-wizard. The man who developed my web site, and manages the websites of thousands of my successful system users across the country. He will explain to you, in plain English, exactly what you can and should do (and not waste a penny doing) with the Internet to: generate listings, satisfy sellers, generate and service buyers, sell your own listings, grow your business, and compete effectively even if you hate computers and never go "on line" yourself!

You'll learn both the top 11 money-making features you need on your website, AND the 8 most common and COSTLY web mistakes nearly ALL agents and brokers make (any one of which is undoubtedly costing you tens or hundreds of thousands of dollars every year without you even knowing it.)

You'll walk away with a complete, step-by-step plan that will help you maximize traffic to your website (including banner ads, postcards, CraigsList, Kijiji, BackPage, google pay-per-click and a whole host of other "freebie sites"), how to easily get your affiliates to pay for your marketing efforts, and domain name strategies that will keep prospects visiting your site even when you don't advertise it!

By the end of this session, you'll know exactly what simple tweaks you need to make to your website to make it your most profitable lead generator.

*******BONUS: AT THE SUPERCONFERENCE, AT YOUR OPTION, YOU CAN GET A PERFECT "CLONE", A DUPLICATE OF MY PROVEN, PROFITABLE WEB SITE FOR YOURSELF, CUSTOMIZED FOR YOU, INSTANTLY OPERATING - WITH ZERO UP-FRONT COSTS. THIS INCLUDES MY OVER-THE-INTERNET HOME EVALUATION SYSTEM THAT REQUIRES ZERO MINUTES OF YOUR TIME TO ADMINISTER, READY-MADE CONTENT FOR E-MAIL FOLLOW-UP WITH PROSPECTS AND MUCH, MUCH MORE...WITH YOUR INFO, YOUR LISTINGS, ETC. ADDED. YOUR NEW SITE CAN BE A MIRROR OF THE ONE I USED (IN WHICH I INVESTED A HUGE SUM IN DEVELOPMENT) AND BE INSTANTLY WORKING FOR YOU. AND ONLY BY ATTENDING THE SUPERCONFERENCE CAN YOU HAVE EVERYTHING WITH ZERO STARTUP DEVELOPMENT OR UP-FRONT COSTS.*******

See, I'm not talking about giving you Internet "theory" or "ideas" or "education" alone - I'm talking about picking you up and putting you at the top of the Internet marketing game, right now.

SESSION # 12: HOW TO RECRUIT, HIRE, TRAIN, MANAGE & MOTIVATE THE RIGHT ASSISTANT(S) TO CUT YOUR WORK HOURS AND INCREASE YOUR NET INCOME

Once you complete the first 11 Sessions, you'll have a complete understanding of exactly how to multiply your leads affordably, and how to convert more leads into contracts with greater ease than ever before ... plus the most effective ways to sell the maximum number of your own listings without splitting commissions. You'll be "primed" to go home and rapidly increase your business.

But soon, that'll mean you'll want to take on an assistant - but to do it in a way that not only reduces your work hours, but INCREASES (not shares) your net income.

The "how-to" information in this Session is VITAL to your sanity and finances.

If you already have an assistant, this Session will help you multiply his/her productivity and value. If you've tried to hire an assistant in the past with "no luck", this Session will reveal what went wrong - and why - and how to get it right the next time.

*******BONUS: I'LL GIVE YOU A "TOOL" AND SIMPLE PROCESS THAT, IN 10 MINUTES OR LESS, WILL REVEAL TO YOU A POTENTIAL ASSISTANT'S TRUE STRENGTHS AND WEAKNESSES AS IF YOU WERE A MIND-READER. FOR THE FIRST TIME EVER, YOU'LL BE ABLE TO ACCURATELY FORETELL AND PREDICT AN ASSISTANT'S ON-THE-JOB BEHAVIOR, AND TARGET TRAINING TO FIT THE PERSON'S NEEDS. (BY THE WAY, THIS IS A SCIENTIFICALLY VALIDATED PROCESS. BUT MORE IMPORTANT, I VALIDATED IT WITH MY OWN TEAM.)*******

Here's why this Session is so very, very important, not just to you, but to your family. If you can't remember the last time you and your spouse had a quiet, romantic evening together, when you were relaxed enough to enjoy it...if your kids seem to be growing up too fast or you're missing their ball games or school plays....if you want to lose weight but can't find time to even take a walk....if "vacation" is a foreign word....if your family resents your career....if you are beeper and cell-phone enslaved....then THIS Session is of critical importance to you and you miss out on it at your peril.

SESSION # 13: WALK AWAY WITH YOUR OWN CUSTOMIZED, STEP-BY-STEP ACTION PLAN & POST-SUPERCONFERENCE TO-DO LIST

This is where you'll be handed a blueprint for your own success so you'll know with certainty how to make this business work for you, so that you can make the kind of money you dream of making, without huge expenses and without having to work 60-70-80 hours per week.

Here, I'll stitch everything we covered in the more than 35 HOURS (!!!) of this SuperConference together, so you leave with your own do-able action plan. I'm also going to show you how to identify and value the hidden profit opportunities that have been slipping through your fingers. You will end this Session KNOWING EXACTLY WHAT TO DO FIRST, SECOND AND THIRD, to turn everything you've discovered at the SuperConference into an avalanche of new profits - fast.

“HOW MUCH DOES THIS 35+ HOUR, 3 DAY, INTENSE SUPERCONFERENCE AND TOOLS COST?”

Hopefully, I've laid out for you such a compelling, convincing case for being at this SuperConference that the question is relatively rhetorical: if you're ready for this, the answer probably shouldn't matter.

That's why I'd like to tell you about my **GUARANTEE**, before answering the fee question.

I've made you quite a few promises. I want you to have total confidence in them, and view this as a **ZERO RISK OPPORTUNITY**. For that reason, **I let you attend on a “judge-and-leave basis”**. If, at any time before noon of the 2nd day, you are dissatisfied for any reason and cannot clearly see how you will add \$50,000.00 or more to your income in the next 12 months, you can simply tell a staff member and we will immediately cut you a check or credit your credit card for a 100% refund of your entire fee PLUS up to \$250.00 toward your documented air travel costs.*

Frankly, I'm pretty safe in doing this. At the last SuperConference, for example, we had 2,067 attendees when we started and 2,063 when we ended. Some will be back at this one too. Truth is, it's damned near impossible not to “make” \$50,000.00 the very first couple of Sessions. But, still, you ARE protected by this generous guarantee and should you choose to take me up on it, you'll be treated courteously and respectfully, no hassle, no argument, no delays, no hard feelings. You'll get a 100% refund plus air travel reimbursement.*

*(*We'll pay up to 50% of your documented airfare, to a maximum of \$250.00. Eg.: if your airfare was \$200.00, we'd pay you 50% i.e. \$100.00, over and above your 100% fee refund.)*

Now, to the fee itself: I think you're going to be pleasantly surprised, because it's far LESS than you'd probably expect. In fact, I've paid as much as \$5,000.00 to attend seminars or conferences for my own professional education - and not gotten half the very practical to-do instructions and tools that you get here. You may even wonder why the fee is so low. Unlike just about any and every other trainer, coach, seminar-giver, etc. in real estate, I actually made really good money for the last 20 years from my own real estate business. I don't need to charge you a fortune. A fair fee is sufficient.

The fee is just \$1,295.00.

SAVE \$300.00: But you do not even need to pay that! In recognition of this tough market, and the fact that so many of you are truly struggling, financially starved as you battle your way through it, **I have temporarily reduced the registration fee down to just \$995.00.**

And, since I'd rather not be your bank, if you'll pay in full, **you can deduct another \$100.00, reducing your fee all the way down to \$895.00.**

Obviously, the fee is far less than you'll make from the very first transaction resulting from the strategies and tools you'll take away from the SuperConference. For less than a fraction of one commission check, you become a super-empowered marketer, armed with every part of my System.

You can (and should) bring your spouse and/or assistants, buyers agents or other members of your team for just \$495.00 each.

Keep in mind, the fee, plus travel, lodging, meals, should be 100% tax deductible.

\$2,900.00 WORTH OF BONUS GIFTS FOR "EARLY BIRD" REGISTRANTS, TOO

You may remember, at the very beginning of my letter, I mentioned an arsenal of power tools and marketing weapons. YOU MUST RESPOND NO LATER THAN THE EARLY BIRD REGISTRATION DATE (THIS UPCOMING FRIDAY) TO RECEIVE THESE TOOLS - OTHERWISE AN ADDITIONAL FEE OF \$1,000.00 IS REQUIRED AT TIME OF REGISTRATION TO OBTAIN THEM AT THE SUPERCONFERENCE.

1. **The 11 most profitable ads and marketing campaigns that I've EVER developed - PLUS a lifetime license to "steal" them and duplicate them exactly for your own business.** I've just paid a copywriter over \$1,000 to create ONE ad for me, so imagine what it would cost to have a good copywriter create all 11 campaigns for you! (Value: \$800)
2. **Your own copy of my "Million Dollar Mailers" PLUS lifetime unlimited duplication rights** so you can use them in your own real estate business any way you'd like - I've generated more than \$1,000,000 in commissions from these mailers. (Value: \$300)
3. **Your own copy of my VIP Buyer Presentation & Ultimate Listing Presentation on Powerpoint.** If you model after these presentations and sign even one buyer or seller to a contract it would be worth at least \$3,000.00 to you. Follow the whole system I give you and you could be doing that each WEEK in virtually no time at all! (Value: \$300)
4. **My "1-Hour Business Plan" completely customizable.** When you attend the SuperConference, you'll get your own copy of my easy-to-use "1-Hour Business Plan" manual that'll let you map out your entire business strategy for the next year in less time than it takes to do one listing presentation. (\$200 value)
5. **"Tour Of Homes" Quick Start Manual** In this valuable manual, I give you EVERYTHING you need to totally eliminate traditional open houses from your life forever- and get buyers banging down the door to purchase your listings. (If you only got one extra transaction from the ideas in this manual, it'd be worth at least \$300 to you)
6. **My Entire Guaranteed Sale/Trade Up Program** - Here's a biggie: You'll also receive a copy of everything you need to implement my Guaranteed Sale/Trade Up Program that allowed me to "double-end" an extra 30 homes each year. (This is honestly worth hundreds of thousands of dollars to Real Estate Agents who implement this important program, but let's conservatively say \$500.)
7. **"The Confidential QUANTUMLEAP Superstars "Best Of The Best" Marketing Campaign Collection".** This is a complete collection of the most profitable ads, flyers, scripts, press releases, postcards, and entire marketing campaigns that my most successful QUANTUM LEAP members have developed based on what I taught them in their initial course. It is not for sale - at any price, but you'll get the entire collection FREE* when you attend the SuperConference - and this is the ONLY way to get this powerful collection of pre-done marketing campaigns. (I'll conservatively say you can immediately use at least one of these marketing campaigns to quickly pick up an extra listing or two, so let's value this at \$500).

If purchased separately, it would cost about \$2,900.00 to obtain all these tools and resources. But any one of them could easily prove worth more than that to you, by itself.

All together, you couldn't get this caliber of training, this complete of a tested and proven System, and this collection of tools if you bought an entire real estate franchise!!!

To quickly summarize, your SuperConference Experience features:

1. **35+ HOURS of intense training**
2. **Question-answer access to me**, my staff, and my specialized technology and Internet experts
3. **13 SPECIFIC HOW-TO SESSIONS** covering every aspect of my System - described in detail, in this letter
4. **17 OF MY MOST PROFITABLE, SUCCESSFUL ADS**
5. **My Automatic Reverse Prospecting System** - CUSTOMIZED FOR YOU AND YOUR MARKET
6. **My personal LISTING PRESENTATION (with a 90% Success Rate)** - CUSTOMIZED FOR YOU AND YOUR MARKET
7. **My personal BUYER PRESENTATION (with a 90% Success Rate)** - CUSTOMIZED FOR YOU AND YOUR MARKET
8. **Abundant PROOF of the effectiveness of everything** anywhere, in any market - featuring successful agents showing-and-telling and being quizzed about their use of the System
9. **My HOTLINE SYSTEM - with WORD-FOR-WORD SCRIPTS**
10. **My radically different system for working with buyers** that will compel qualified buyers to seek you out, pay you more and do most of the work themselves.
11. **A complete Web Site and Internet Marketing System that really works** - with ZERO start-up costs, up and running instantly
12. **A proven "tool" for evaluating prospective assistants** that takes all the guesswork out of hiring

...and I haven't even named half the very specific how-to-do-it instructions, examples and tools included!

ALL for as little as \$895.00, when you act quickly.

PLUS the \$2,900.00 in bonus gifts, described above.

WARNING: WAIT, AND YOU'LL BE LEFT OUT

We have over 30,000 Quantum Leap Members who may be eligible for and invited to this SuperConference. We have VERY limited seating, and restrict the group size to facilitate question-answer dialogue and networking.

We already have some spaces taken by returning alumni - and by Members who've been on a waiting list.

Although I can never know for sure, we usually “sell out” fast, and wind up creating a new waiting list quickly. The only way to be certain of getting in is to act decisively and respond immediately. That’s also the only way to get the collection of bonuses - which I want you to have.

The best thing to do is to [complete and fill out the Instant Enrollment form](#).

If paying by credit card, FAX to 905-830-1374.

If you must send it with a check, I suggest using Federal Express rather than the mail.

If you must have some questions answered before registering, you can call my office at 1-800-538-1034 between 9:00 AM and 5:00 PM, EST, Monday through Friday.

May I remind you -

1. **You are protected by my GUARANTEE**, you attend at my risk, not yours.
2. **NOTHING here is “theory” or “ideas”**. It’s what I used successfully myself to generate almost 4-mill in commissions WORKING LESS HOURS and EXERTING LESS EFFORT than you probably are!
3. **This is NOT a “sell-a-thon”**, with a dozen speakers getting up one after another trying to get more money out of your wallet. I’m PERSONALLY teaching about 30 of the 35-or-so hours.
4. **The fee is FAR LESS than ONE commission**. It will be impossible for you to go home from this and not increase your earnings by the equivalent of one commission thanks to information gained here. In fact, if you honestly can't attribute at least two deals directly to this SuperConference within 90 days, I'll invite you to the next one free - so you can keep coming back until you “get it”.
5. **This SuperConference is PROVEN POWERFUL beyond any argument**. Read the comments from attendees to the left.
6. Last, remember, **this IS about MUCH MORE than just making more money**. It’s about HOW you make the money. About your personal satisfaction, prestige, stress vs. sanity, home life, lifestyle. THAT is THE most compelling reason NOT to miss this.

One very blunt comment: if you determine that you are NOT ready for this, then you DO lose any and all rights to any “poor me-ing”. You lose the right to whine or complain about how tough it is. You lose the right to envy the agent in your office who somehow seems to get better leads. You lose the right to feel sorry for yourself. You choose to keep working very, very hard to eke out your living. You deserve no sympathy.

Do the right thing, for yourself, your family: register now.

[Click here to register now.](#)

WILL YOU TAKE A CUT IN COMMISSIONS THIS YEAR?

WARNING: MISS OUT ON THIS AND DEDUCT AT LEAST \$50,000.00 FROM YOUR INCOME THIS YEAR -- MISSING OUT ON THIS SUPERCONFERENCE WILL COST YOU AT LEAST \$50,000.00

Our careful follow-up tracking of 6,215 Real Estate Agents who have attended past SuperConferences indicates that the average performance increase within the first 12 months is approximately \$50,000.00. If you're only average, then missing out on this special training and arsenal of tools means missing out on \$50,000.00 of new, additional income in the next 12 months. If you're above-average in dedication or ability, it means missing out on even more.

What would you do with an extra \$50,000.00 net - or more - in the next 12 months? Pay off bills? Buy a new car? Buy a new home? Beef up your investments? Take a great family vacation? Several of those things?

In many respects, failing to attend is like guaranteeing yourself a \$50,000.00 CUT IN PAY this year.

In addition, make no mistake about this: a larger-than-ever number of agents will burn out or starve out in the near future. Dynamic change is afoot. Competition gets fierce as the food supply fails to meet the demand of the herd. NOW IS THE TIME to arm yourself with truly superior, tested, proven but radically different advertising, marketing, sales and business methods. Now is NOT the time to continue "as is" but trying to run faster.

[Signup Now! Instant SuperConference Enrollment Form.](#)

Sincerely,



Craig Proctor

PS: This collection of bonuses will NOT be offered to future SuperConference attendees. Some are in limited supply. To get these, you MUST either Register before this Friday or pay an additional \$1,000.00 if you register later, and space is available for THIS SuperConference.